



ROWMAN & LITTLEFIELD

Connecting Generations *Bridging the Boomer, Gen X, and Millennial* *Divide*

By Hayim Herring - Foreword by David Stillman and Jonah Stillman

SPECIAL OFFER

30% DISCOUNT OFFER OFF LIST PRICE

PLEASE ORDER USING THIS CODE: **RLFANDF30**

978-1-5381-1216-8 • Hardback \$34.00 list price (discount price \$23.80)

978-1-5381-1217-5 • eBook \$32.00 list price (discount price \$22.40)

About the Book

Social isolation across generations is epidemic. But there's still time to end divisive generational stereotypes and reclaim the social connections that unite all of us. This book explores how we got here and how we might change course and foster lasting, rewarding relationships across among generations—from Boomers to Millennials.

About the Author

Hayim Herring, PhD, is an author, presenter and nonprofit organizational futurist, with a specialty in faith-based communities. A former congregational rabbi and “C-suite” nonprofit executive, Hayim blends original research and real-world experience to inspire individuals and organizations to achieve their greatest impact. He has published over 60 scholarly and popular articles and studies about the intersection of technology, spirituality, and community. Recent publications include *Leading Congregations and Nonprofit Organizations in a Connected World: Platforms, People, and Purpose* (Alban Books 2016), co-authored with Dr. Terri Elton, and *Tomorrow's Synagogue Today: Creating Vibrant Centers of Jewish Life* (Alban Institute 2012). He is a proven organizational visionary and entrepreneur and works to “create today's leaders for tomorrow's organizations.”

Praise for the Book

“Most people only have friends their own age. Hayim Herring is passionate about changing that. He shows the value of connections between people of all ages, shares examples of how he has established those connections in his own life, and

gives solid advice on creating your own intergenerational community.” — **Claire Raines, Co-Author, Generations at Work**

“Anticipating the Hard Trends that are transforming the future and empowering individuals, organizations, and communities to make wise choices is a strategic imperative. Herring focuses our attention on one Hard Trend that is driving transformational change -the unprecedented reality of having six generations of people alive at one time - and challenges us to replace unhealthy generational conflicts with enriching intergenerational connections. Read this book today! — **Daniel Burrus, Leading Global Futurist and Author of seven bestselling books including his latest The Anticipatory Organization: Turn Change and Disruption Into Opportunity and Advantage**”

“At a time in history rife with rapid technological, demographic, and political change, *Connecting Generations* provides the reader a timely and valuable set of principles and strategies to help individuals, families, and communities connect in meaningful ways. As a Gen X mother with Millennial and Gen Z kids, and parents of the Silent Generation, I can attest firsthand to the challenges of bridging generational divides. Is ‘friend’ a noun or a verb? Don’t only birds tweet? Isn’t swiping mainly done in anger?! This book helped me not only to contemplate the importance of meaningful connections, but provided my family a roadmap for strengthening them.” — **Abigail Gewirtz, PhD, LP, Lindahl Leadership Professor, Dept. of Family Social Science & Institute of Child Development**

ORDER FORM

(Billing in U.S. dollars)

Please send me the following book right away:

ISBN	Title	Price	Qty.	Cost
978-1-5381-1216-8	<i>Connecting Generations</i> (hardback)	after discount: \$23.80		
Promo Code*				RLFANDF30
Shipping Costs (see below)				
CA, CO, CT, IL, MD, ME, NY, OH, PA, TN, TX residents, please add sales tax				
Total				

- **eBooks can be ordered online**
- **Promotional price on books** is for U.S. orders only | offer expires May 1, 2020 and may not be combined with other offers
- **Shipping and handling: U.S.:** \$5 first book, \$1 each additional book
- Rowman & Littlefield Publishing Group offers special discounts for bulk purchases in the United States by corporations, institutions, and other organizations.
 - For more information, please contact our Customer Service Dept at special.sales@rowman.com or by phone at 800-462-6420 ext 3023.

WAYS TO ORDER:

Go to rowman.com

Call toll-free: 1-800-462-6420 / fax this order form toll-free to: 1-800-338-4550 Or
mail this order form to: Rowman & Littlefield, 15200 NBN Way, P.O. Box 191
Blue Ridge Summit, PA 17214-0191

All orders from individuals must be prepaid / Prices are subject to change without notice

Please check: ☐ Mastercard ☐ Visa ☐ Amex ☐ Personal check (make payable to Rowman & Littlefield)

Credit Card #: _____ Exp. Date _____

Signature: _____

BILLING AND SHIPPING ADDRESS:	
Name	
Institution	
Street	
City, State, Zip	
Country	
Phone	